

**ANDREW J.D. BUCK, PARTNER**

**Phone:** 204.956.3569  
**Fax:** 204.957.0227  
**Email:** buck@pitblado.com

**Assistant:** Sara Zangeneh  
**Phone:** 204.956.0560 ext. 242

Andrew has a business law practice, with a focus on electronic commerce issues. He provides guidance about online delivery of goods and services, privacy, data protection, access to information, anti-spam law compliance and intellectual property control and capitalization.

*“Having the right people makes a difference.”*

He advises clients on a variety of issues, creates policies and advocates on behalf of his clients, to help them respond to their legal challenges and opportunities. Andrew’s practice also includes a significant research and analysis component and the provision of timely strategic advice, including guidance for responding to privacy breaches and access to information requests.

Andrew’s clients include private sector businesses of all sizes and public bodies. He also assists clients who are not located in Manitoba or Canada - but who wish to carry on business here - with advice to “Canadaize” their management of Canadian resident personal information.

He is a frequent speaker and media commentator on privacy and data protection matters.

Andrew received his law degree from the University of Manitoba in 2009, and was awarded the University Gold Medal for the highest standing in the Bachelor of Laws program. He was called to the Bar in 2010.

**PRACTICE AREAS**

- Business
  - Corporate and Commercial
  - Information Technology
  - Intellectual Property
  - Privacy
  - Social Media
- Sector Specific
  - Not-For-Profit



**Q&A**

**Q: Favorite quote?**

**A:** *“Love of bustle is not industry.” (If I say it often enough, one day I might follow it!).*

**Q: Favorite website?**

**A:** *morningbigblue.com*

**Q: What I like about being a lawyer?**

**A:** *The challenge of taking complicated issues, breaking them down into manageable pieces, and then crafting solutions for my clients.*

**LECTURES, SPEECHES AND PUBLICATIONS**

- Interview, CTV News, “Privacy concerns over publishing names of individuals arrested for theft at Liquor Mart stores on MBLL website”, March 27, 2019
- Interview, CTV News, “From facial recognition to extra staff: High and low tech tools used to combat shoplifting in Winnipeg”, February 21, 2019
- Interview, Saskatoon Radio CKOM, “Statistics Canada program to collect financial details on 500,000 Canadians”, October 31, 2018
- Interview, CTV News, “‘Take a second and think about all the stuff that’s on there’: Manitobans react to U.S. Customs’ directive on device searches”, March 1, 2018
- Presenter, “Recent Privacy Law Developments - What Public Sector Lawyers Need to Know”, Manitoba Bar Association Public Sector Lawyers Section, December 8, 2017
- Co-Presenter (with Adam Herstein), “Mandatory Privacy Breach Reporting Get Ready to Hit the Ground Running”, ISACA Winnipeg Chapter, November 6, 2017

**LECTURES, SPEECHES AND PUBLICATIONS**

- Co-Presenter (with Adam Herstein), "CASL Turns Three, What You Need to Know", Private Client, September 10, 2017
- Co-Author (with Adam Herstein), "Canada's Anti-Spam Law (CASL) - What You Need to Know", Golf Business Canada Magazine, Fall 2017
- Interview, CTV News, "Provincial Cabinet Minister Defends use of Personal Devices for Government Records", August 4, 2017
- Presenter, "Protecting Your Participant Data", Fraud Prevention Institute for Employee Benefit Plans, July 18, 2017
- Presenter, "Social Media Law", Herzing College Media Coordinator Program, 2015-2017
- Author, Pitblado blog, "CASL's Private Right of Action Delayed Indefinitely", June 8th, 2017
- Interview, CTV News, "Investigation launched into privacy breach of politicians, athletes' personal health information", April 19, 2017
- Interview, CJOB, Law enforcement use of IMSI catchers and privacy concerns, April 12, 2017
- Interview, CJOB, Selling internet users' personal information with third parties, March 30, 2017
- Interview, CTV News, "Security, backlog concerns as Internet vulnerability shuts down CRA digital tax services", March 12, 2017
- Presenter, "What to Do When Family Law, Criminal Law and Privacy Issues Collide (a CPD course)", Jointly presented by the Law Society of Manitoba, The Court of Queen's Bench Family Division Judges and The Manitoba Bar Association, Family Law Section, March 10, 2017
- Interview, Winnipeg Free Press, "Tech issues, few requests limit cameras in court", February 3, 2017
- Interview, CTV News, "Traffic Management Centre prompts privacy concerns", January 25, 2017
- Presenter, "Tech and Security Issues: A Lawyer's Obligations", Manitoba Bar Association Mid-Winter Conference, January 20, 2017
- Presenter, "Privacy and Confidentiality: What You Need to Know", Employee training provided to a Manitoba financial institution, November 2016
- Presenter, "What's Entrust, Why do I Need it and How Does it Work?", e-Filing at QB – Judicial Reviews, November 21, 2016
- Interview, CTV News, "Another Breach at Manitoba Health", November 14, 2016
- Interview, CJOB, Health Sciences Centre privacy breach, November 2, 2016

**LECTURES, SPEECHES AND PUBLICATIONS**

- Presenter, "Lawyers and Cybersecurity: What You Need to Know", Pitblado Law Alumni CLE Event, October 19, 2016
- Interview, CTV News, "Parking officers could get body cameras", October 14, 2016
- Interview, "Winnipeg drivers asked to voluntarily submit DNA sample for drug testing at check stop", Global News, September 13, 2016
- Author, CBA Privacy and Access Law Section, "PIPITPA - The latest on Manitoba's private sector privacy legislation", August 25, 2016
- Author, Pitblado blog, "Three things you can learn from the Ashley Madison privacy breach", August 21, 2015
- Author, Pitblado Whitepaper, "Business Law for Startups: Important considerations for startup businesses", August 2016
- Interview, "Owning Your Idea: What Entrepreneurs Need to Know About Protecting Their Intellectual Property", North Forge, August 2016
- Presenter, "Canadian Privacy Law: Social Media, CASL and More", Benefit Communication and Technology Institute, July 18, 2016
- Presenter, "Privacy, Social Media and the Law", Manitoba Federation of Independent Schools, 2016
- Supervisor, "A Canadian Copyright Law Primer: Visual Arts", presentation given to ACI Manitoba, 2016
- Presenter, "Social Media Law", Herzing College Media Coordinator Program, 2015, 2016
- Contributor, Winnipeg Free Press, "City wants to boost effort to catch illegal dumping", May 24, 2016
- Author, Pitblado blog, "Whither the PIPITPA? The PC's and Privacy in Manitoba", May 5, 2016
- Author, Pitblado blog, "Replies and Smartphones and CASL! Oh My!" March 14, 2016
- Author, Pitblado blog, "Manage Your Metadata: Lessons From The Ghomeshi Trial", February 12, 2016
- Author, Pitblado blog, "(Un)Happy Data Privacy Day!", January 28, 2016
- Contributor, "Questions Remain as Winnipeg Police Prepare for Body Camera Pilot Project", Winnipeg Free Press, January 23, 2016
- Co-Presenter (with Adam Herstein), Pitblado LLP Privacy Forum, 2014 – Present
- Presentation, "Intellectual Property: What it is, and How to Maximize its Value", given to Manitoba Executive Summit, 2015

**LECTURES, SPEECHES AND PUBLICATIONS**

- Author, Pitblado blog, "Three things you can learn from the Ashley Madison privacy breach", August 21, 2015
- Author, "Electronic commerce – 5 things you need to know", Manitoba Insurance Broker Magazine, Summer 2015
- Presenter (annual privacy law update), Manitoba Bar Association Technology and Intellectual Property Law Section, 2015
- Presenter, "Legislative Updates for Insurance Advisors: What you need to know, and why you need to know it", Canadian Pension & Benefits Institution (Manitoba Region) AGM, 2015
- Presenter, "Privacy Law: Social Media, CASL and More", International Foundation of Employee Benefit Plans Canadian Legal and Legislative Update, 2015
- Presenter, "Copyright and the Arts – Copyright Basics for Content Creators and Content Users", ACI Manitoba Creative Entrepreneurship: Putting Your Arts Degree to Work Seminar, 2015
- Presenter, "Current State of Privacy Law in Manitoba", Manitoba Bar Association Mid-Winter Conference, 2015
- Presenter, "Know your Copyrights: Copyright Basics for Content Creators and Content Users", Red River College Technical Communication, Creative Communications and Digital Media Design programs, 2010-2015
- Presenter, "Privacy Legal Update: Recent and Upcoming Privacy Law Developments", 2014 Manitoba Connections – Manitoba Access, Privacy, Security & Information Management Conference, 2014
- Presenter (copyright and work product), Power Corporation of Canada affiliates Enterprise Learning and Development Team, 2014
- Author, Pitblado blog, "Don't risk dissolution: New law for federal non-profit corporations", August 5, 2014
- Co-Presenter (with Brian Bowman), "Canada's Anti-Spam Law: What your clients need to know", Law Society of Manitoba, 2014
- Presenter, "Legislative Updates for Insurance Advisors: what you need to know, and why you need to know it", Manitoba Blue Cross Continuing Education Session, 2014
- Co-Presenter (with Brian Bowman), "New Manitoba Private Sector Privacy Legislation (Bill 211)", Law Society of Manitoba, 2014

**LECTURES, SPEECHES AND PUBLICATIONS**

- Presenter (secured lending), Various Manitoba Financial Institutions, 2011-2014
- Presentation, "Intellectual Property for Entrepreneurs (What it is and how to maximize its value)", given to Asper MBA Entrepreneurship & New Venture Formation course, 2013
- Presenter, "Mobile Devices", 2013 Manitoba Connections – Manitoba Access, Privacy, Security & Information Management Conference, 2013
- Presenter, "Copyright and the Arts", Arts and Cultural Industries Association of Manitoba, 2013
- Presenter, "Intellectual Property and Privacy: Legal Issues for Computer Scientists", Department of Computer Science, University of Manitoba, 2010-2012
- Presenter, "Know your Copyrights: Copyright Basics for Content Buyers and Content Creators", Advertising Association of Winnipeg, 2011
- Presenter, "Locked Down: Bill C-32 and the New Copyright Law Regime", Manitoba Bar Association Technology and Intellectual Property Law Section, 2011
- Co-Author (with Catherine Howden), "Equipment Lessors: What to do when Insolvency Approaches", 2011 Isaac Pitblado Lectures – Back from the Brink: Insolvency in a New Era, 2011
- Co-Author (with Catherine Howden), "Dealing with Insolvent Estates, Beneficiaries and Executors", 2011 Isaac Pitblado Lectures – Back from the Brink: Insolvency in a New Era, 2011
- Co-Author (with Brian Bowman), "Monitoring Employee E-mail: A Privacy Primer", Canadian Bar Association's Privacy Pages, 2010
- Assistant Author (to Catherine Howden), "Putting the 'Interim' back in Interim Receiver: Receivers under the new Bankruptcy and Insolvency Act", Law Society of Manitoba Seminar on New Insolvency Regime, 2010
- Co-Author (with Dr. Bryan Schwartz) of "Bill 37: Battle Hymn of the Incumbent", in Underneath the Golden Boy Law Journal, Volume VI, 2009
- Co-author (with Dr. Bryan Schwartz) of four articles on democratic reform: "Fixed Date Elections", "Inquiries", "Partisan Advertising by Incumbent Governments" and "Minimum Sitting Dates", Underneath the Golden Boy Law Journal, Volume V, 2008



## COMMUNITY

- Manitoba Bar Association Law Day Committee Co-Chair, 2016 – Present, Committee Member, 2012 – 2015
- Volunteer Lawyer, ACI Manitoba Coaching Sessions, 2016 – Present
- Member, Board of Directors, Legal Data Resources (Manitoba) Corporation, 2016 – Present
- Lawyer Supervisor, Startup Legal Ventures Clinic (SLVC), University of Manitoba Faculty of Law, 2016
- Volunteer Lawyer, Startup Winnipeg Innovation Alley Office Q&A Sessions, 2015 – Present
- Lawyer Supervisor, Pro Bono Students Canada Manitoba Chapter, 2014 – Present
- Guest Lecturer, Debtors' and Creditors' Rights, University of Manitoba Faculty of Law, 2011 – 2015
- Negotiation Coach, Negotiation Course, University of Manitoba Faculty of Law, 2010 – Present
- Manitoba Bar Association Mid-Winter Conference Organizing Committee Member, 2013 – 2015
- External Examiner, Red River College Entrepreneurship Practicum, 2013 – 2014
- Mentor at Startup Weekend Winnipeg, 2012
- Supervisor, L. Kerry Vickar Business Law Clinic, University of Manitoba Faculty of Law, actively mentoring interns enrolled in the Business Law Clinical Internship course, 2011 – 2012

## MEMBERSHIPS AND ASSOCIATIONS

- Canadian Bar Association
- Manitoba Bar Association
- Manitoba Bar Association Representative, Canadian Bar Association Privacy and Access Law Section

## HONOURS AND AWARDS

- Manitoba Bar Association / Public Interest Law Centre, Pro Bono Award Co-Recipient (with Kathleen McCandless and David Silver), 2019
- University Gold Medal, Law, 2009
- American Bar Association National Negotiation Competition Semi-Finalist, Boston, Massachusetts, 2009
- Davies Ward Phillips & Vineberg Corporate Securities Moot Participant, Toronto, Ontario, 2009
- Senior Student Editor, Underneath the Golden Boy Law Journal, 2008
- University Gold Medal, Communications, 2003

## ACADEMIC AND PROFESSIONAL

- Admitted to Manitoba Bar, 2010
- University of Manitoba, LL.B., 2009
- University of Winnipeg, B.A., 2003
- Red River College, Creative Communications Diploma, 2002